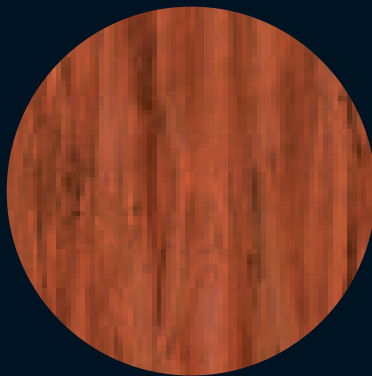


# Ceresit



Contemporary design  
loves natural materials

Natural effect plasters and paints

  
**visage**



Quality for Professionals

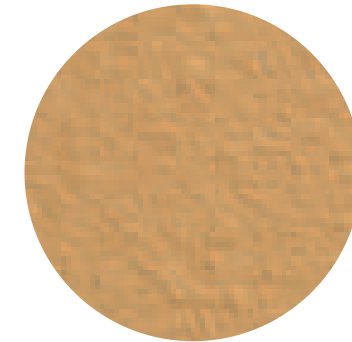
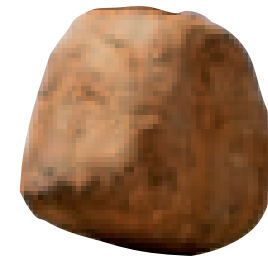
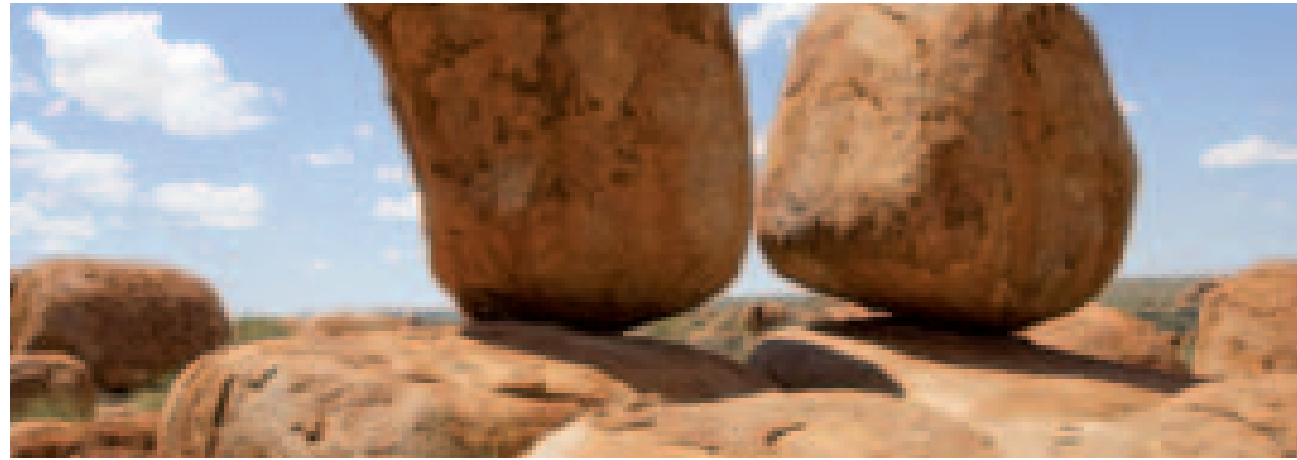
## Contemporary design loves natural materials

Contemporary  
design loves natural  
materials

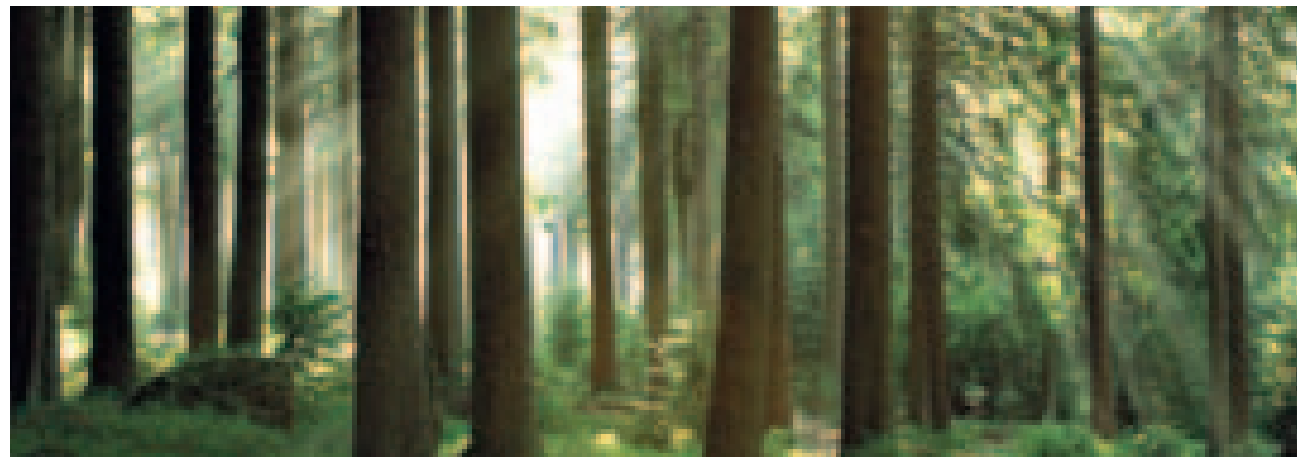
- Following contemporary trends, architects often choose natural materials such as stone, wood or metal to make them the dominant or complementary finish of the facades. Unfortunately the real materials prove to be not only very expensive, but also difficult to transport and work with. Many years of experience in the field of building materials and the knowledge of the newest architectural trends encouraged us to launch new line of plasters and paints: **VISAGE**, inspired by nature.

- **VISAGE** means image and appearance, referring to our main goal which is giving the investors ideal materials enabling them to implement the most dignified and elegant projects. This is a perfect answer to the challenges of contemporary design that value minimalism and simplicity without being scared of innovative and experimental ideas.

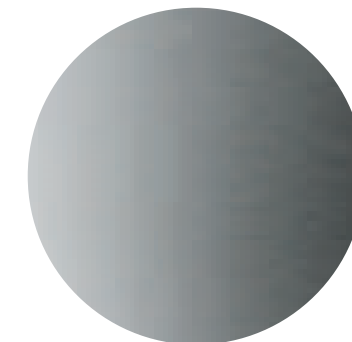
- To simplify the selection process of products in the wide **VISAGE** range, we have divided them into three main categories representing three key groups of natural resources: stone, wood and metallic materials. Within each group we offer a rich choice of colours and textures that allow the bringing to life of most individual concepts.



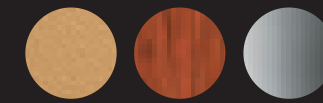
Stone effect facades



Wood effect facades



Metal effect facades



## Stone effect facades



- Stone is a popular material, valued for centuries, which is loved for its variety and timeless beauty. It gives the facade a dignified and elegant look and is used to create a classic as well as minimalist form of the building.

Stone can be used in an interesting combination with other traditional building materials. These facades represent a high quality, modern yet modest design emphasising the investor's excellent taste. Within the stone group of facade finishes, we offer a rich selection of granite and sandstone colours.

facades



# Graceful Granite



Panama Cream



Facade decoration: VISAGE CT 710 Panama Cream, VISAGE CT 721 Norway Pine;  
Key colour: Colours of Nature® Sahara 4; Additional colour: Colours of Nature® Sahara 1  
Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.

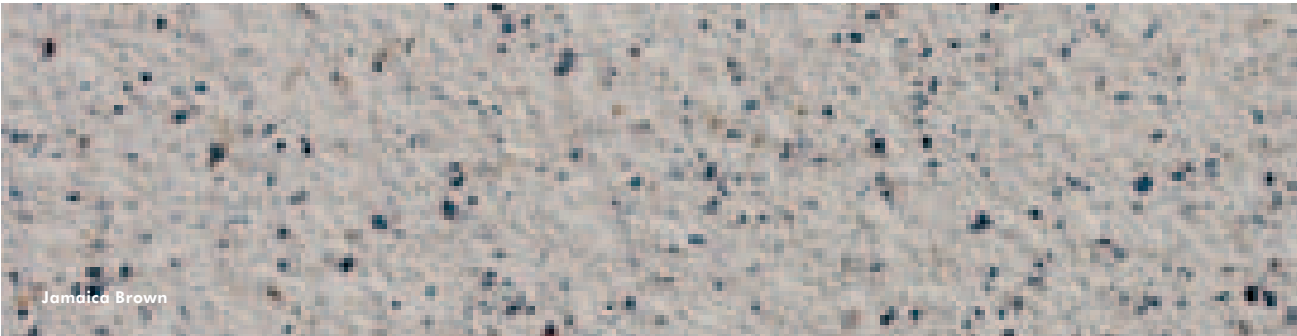


A truly remarkable material loved for its elegance and simplicity. Thanks to light reflections and a sparkling effect, it gives the facade a very special distinguishing look. **VISAGE** granite effect plasters come in an extensive range of colours, just like its natural counterparts. One will find anything from sparkled black and dotted greys to fair brown and beige shades. Unlike natural granite, **VISAGE** products do not add excessive weight to the construction, thus the facade stays more solid and more durable.



CT 710 VISAGE

Natural Stone Plaster (Granite)



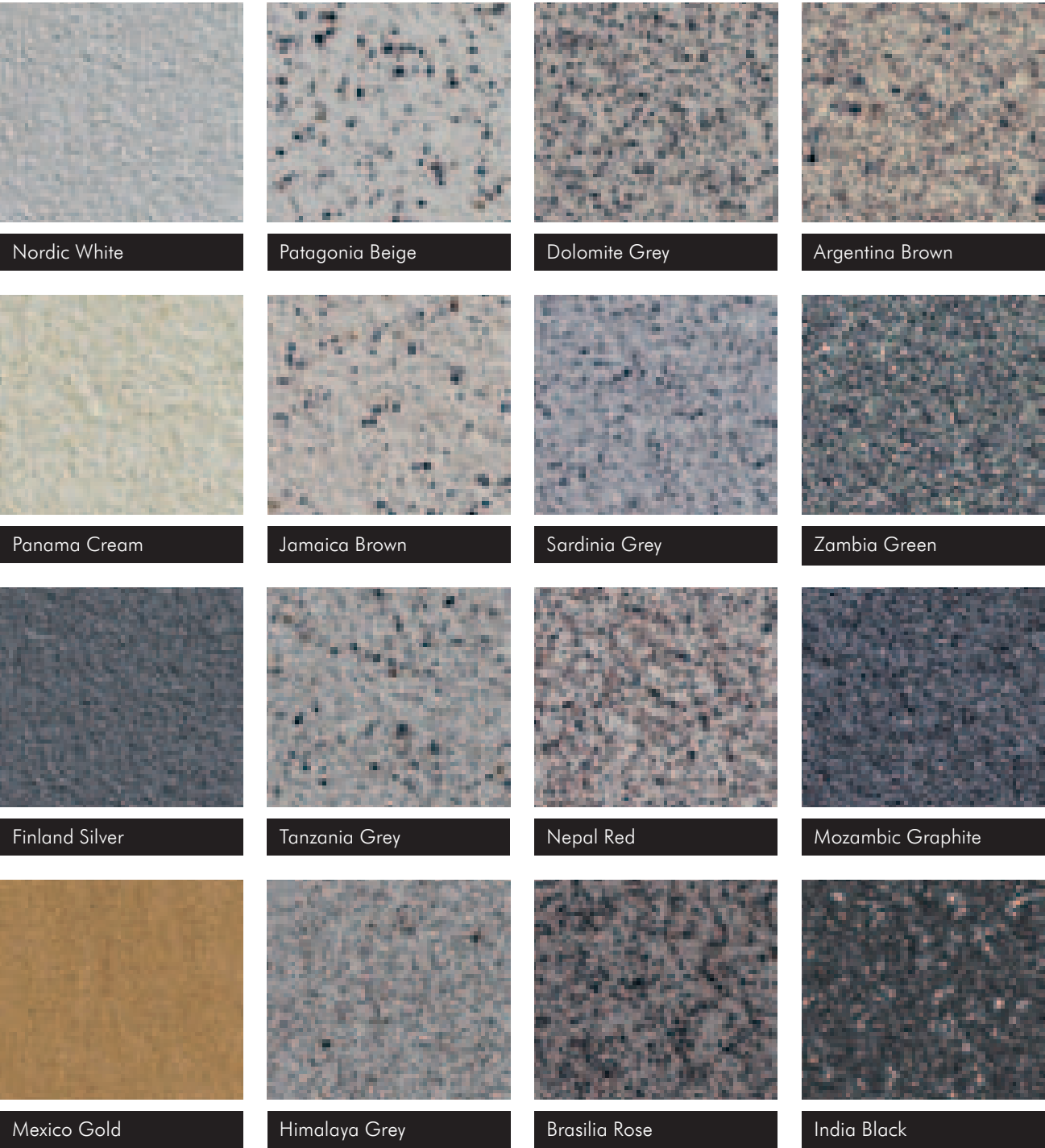
Facade decoration: VISAGE CT 710 Jamaica Brown;  
Key colour: Colours of Nature® Dakota 1; Additional colour: Colours of Nature® Savanne 1

Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.



CT 710 VISAGE

Natural Stone Plaster (Granite)



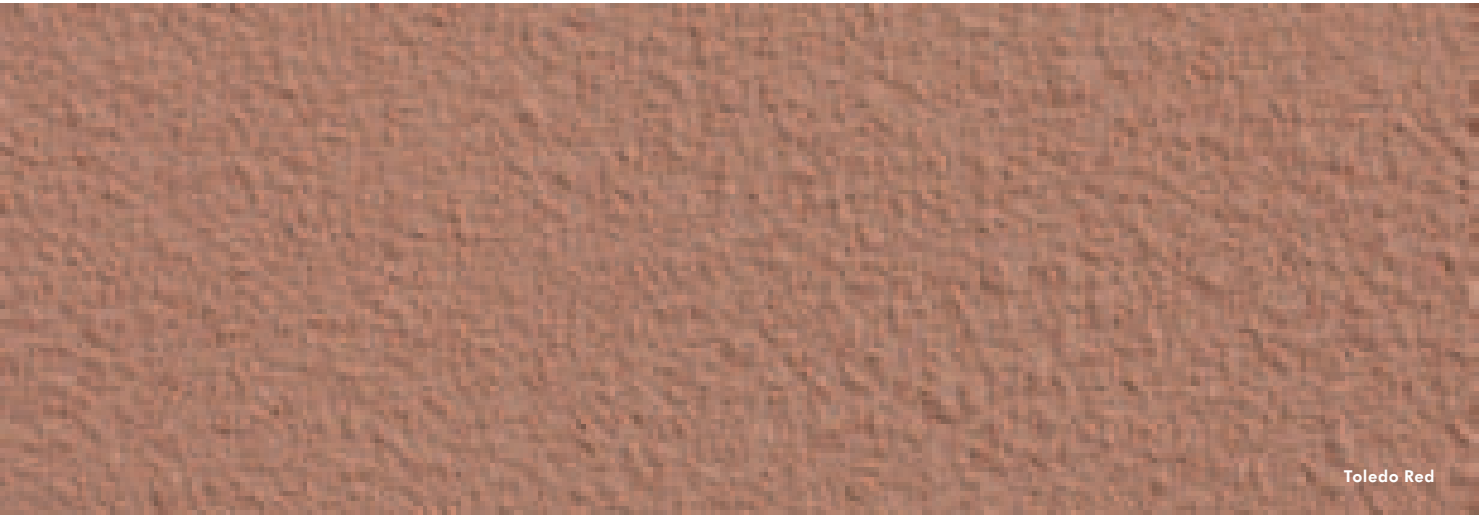
Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.



# Timeless Sandstone



Facade decoration: VISAGE CT 710 Toledo Red, Venetto Rosa;  
Key colour: Colours of Nature® Texas 1; Additional colour: Colours of Nature® Texas 4  
Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.



Toledo Red



Sandstone is the stone which can be used to create a natural looking facade that works in perfect harmony with the surrounding land and vegetation as well as with other building materials such as wood or bricks. Sandstone gives a pleasing sensation of warmth and relaxation. **VISAGE** sandstone effect plasters are available in a wide range of colours from creamy beige through reddish to grey.





CT 710 VISAGE

Natural Stone Plaster (Sandstone)



Facade decoration: VISAGE CT 710 Cairo Beige;  
Key colour: Colours of Nature® Tundra 2; Additional colours: Colours of Nature® Tundra 1, Tundra 5

Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.



CT 710 VISAGE

Natural Stone Plaster (Sandstone)

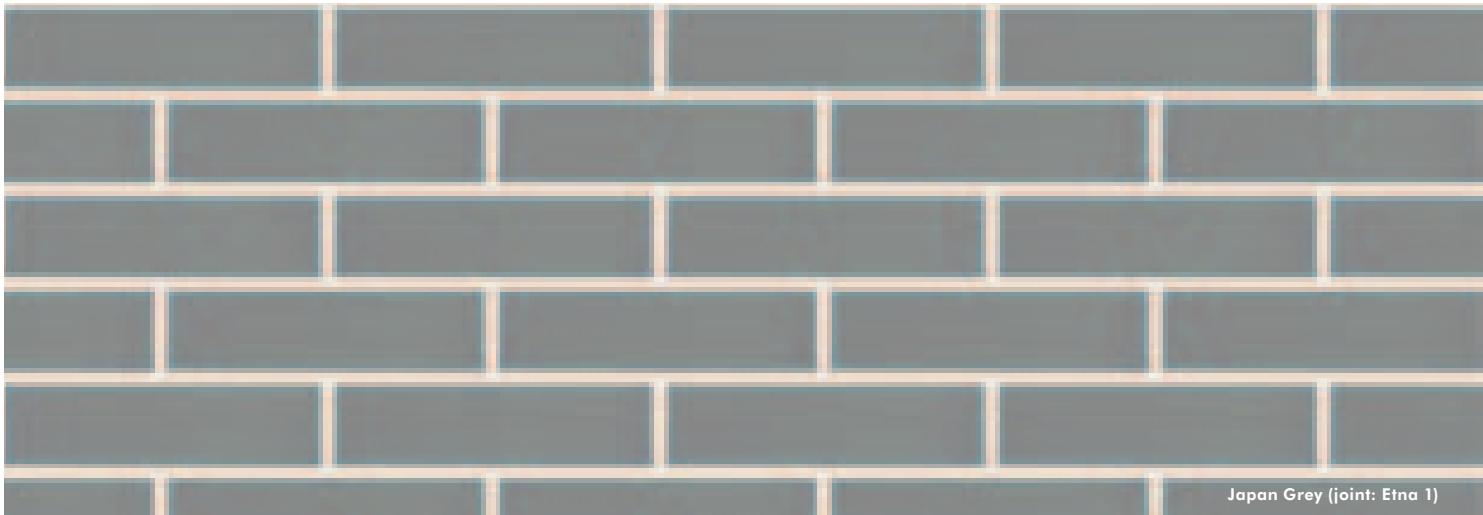


Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.





# Stone and brick patterns



Facade decoration: VISAGE CT 710 Porto Beige, VISAGE CT 60 Japan Grey (stencil: London Brick);  
Key colour: Colours of Nature® White; Additional colour: Colours of Nature® Etna 1

Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.



The **VISAGE** range includes unique stencils that can create the effect of various stone and brick patterns to be applied on a building's facade or anywhere in its surroundings, for example, on a fence. There are 12 specially selected colours of fine-grained plasters that create the textures of brick and stone as well as 5 unique stencils – 3 of which are designed for stony patterns and 2 for brick. Thanks to the highest quality of these products, the facade gets a natural, desired look without the laborious process of building walls with real stones or bricks.



CT 60 VISAGE

Acrylic Plaster (0,5 mm) – colours

Dominicana Beige	Sicilia Yellow	Hawaii Cream
Utah Red	Ravenna Red	Vienna Bordo
Italian Bordo	Sevilla Brown	Roman Brown
Japan Grey	Java Graphite	Sumatra Brown

Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.



CT 60 VISAGE

Acrylic Plaster (0,5 mm) – stencils



Stencil: Valencia Stone Colour: Japan Grey	Stencil: Somerset Stone Colour: Hawaii Cream	Stencil: Catalonia Stone Colour: Sicilia Yellow
<p>To obtain stone or brick effect you can use Ceresit CT 60 0,5 mm plaster from the <b>VISAGE</b> colours palette or any of 211 colours of Ceresit Colours of Nature®. Colour of the joint is achieved using one of 7 dedicated colours of Ceresit CT 16 primer paint.</p>		
Stencil: Boston Brick Colour: Vienna Bordo	Stencil: London Brick Colour: Utah Red	

Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.





Facade decoration: VISAGE CT 710 Nordic White, VISAGE CT 721 Irish Oak;  
Key colour: Colours of Nature® Tundra 2; Additional colours: Colours of Nature® Dakota 6, Tundra 5



## Wood effect facades



# Wood effect facades

- Wood plays a key role in contemporary design. This natural material carries both insulating and esthetic properties, while at the same time complying with modern pro-ecological trends in architecture. Depending on the project, wooden facades ideally create big surfaces of modern apartment estates and commercial buildings as well as the smaller facades of family houses.

The **VISAGE** line is a perfect answer for everybody who is looking for advanced materials which can re-create the beauty and elegance of natural wood. They can form eye-catching details, emphasising the unique finish of the house.



CT 720 VISAGE

Wood Plaster



Wood Plaster



CT 721 VISAGE

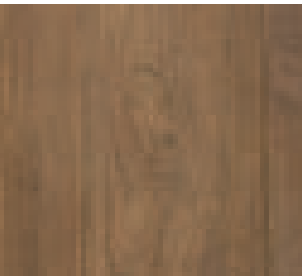
Wood Colour Impregnate



Iberia Pine



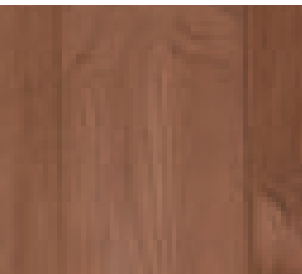
Norway Pine



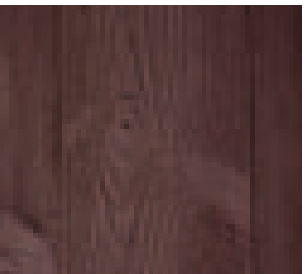
Irish Oak



Bengal Teak



Canada Walnut



Kongo Wenge

Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.

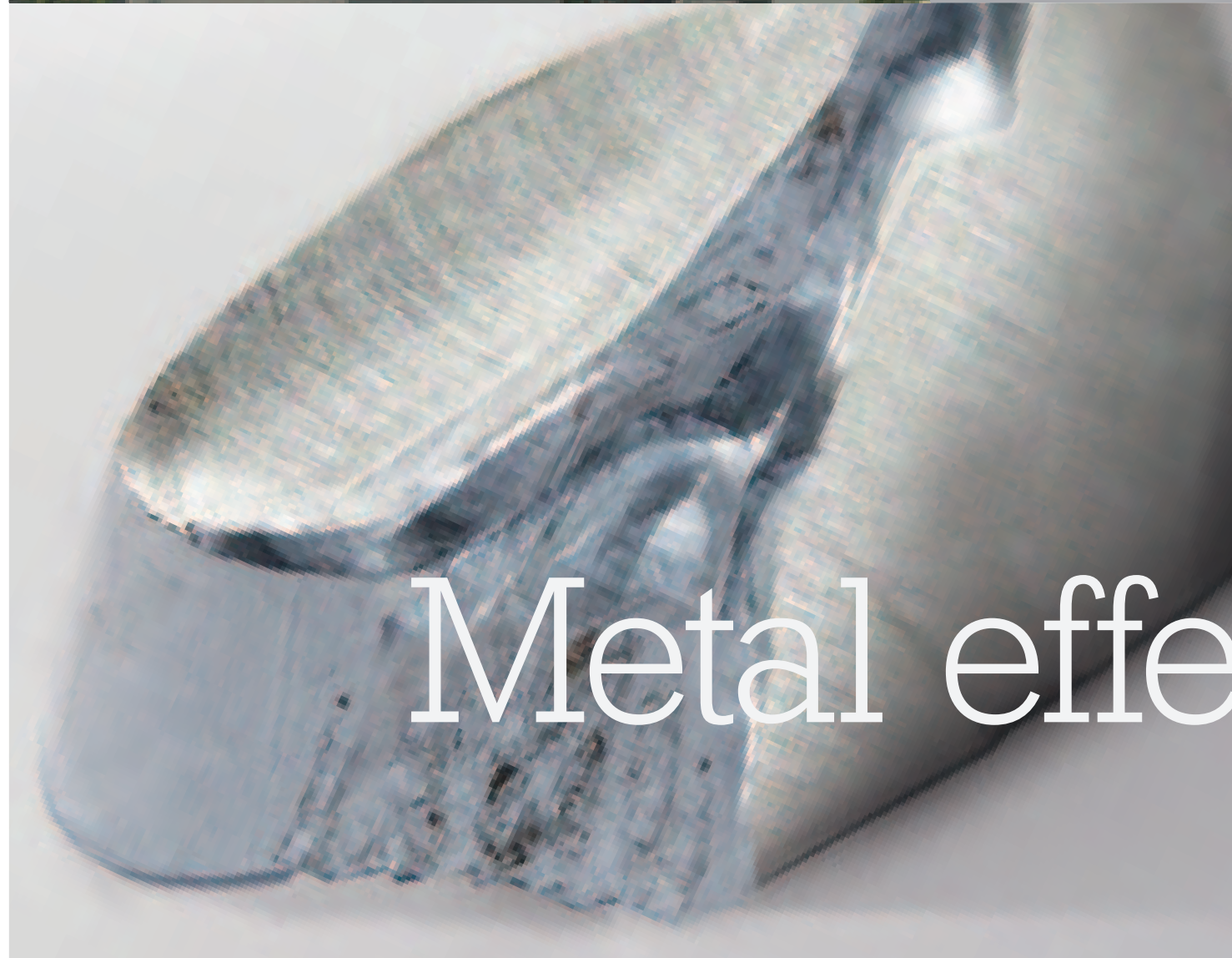




Facade decoration: VISAGE CT 710 Manhattan Grey, VISAGE CT 740 Iceland Silver;  
Key colour: Colours of Nature® Nebraska 1; Additional colour: Colours of Nature® Nebraska 3



## Metal effect facades



# Metal effect facades

- With modern architecture, traditional materials are not the only source of inspiration. More and more often contemporary projects use vibrant shiny components, representing the newest, dynamically changing trends in architecture.

Within the **VISAGE** palette, there is a choice of metal, luminescent and opal effect products that turn any ideas into a uniquely original facade. What is more, advanced technology provides a long-lasting, resistant effect.



# Metallic paints

Metallic surfaces are no longer exclusively used for industrial projects but appear in newly built private houses. Silver, aluminum or gold elements, which traditionally worked wonderfully with glass, are more and more often combined with concrete and wood.

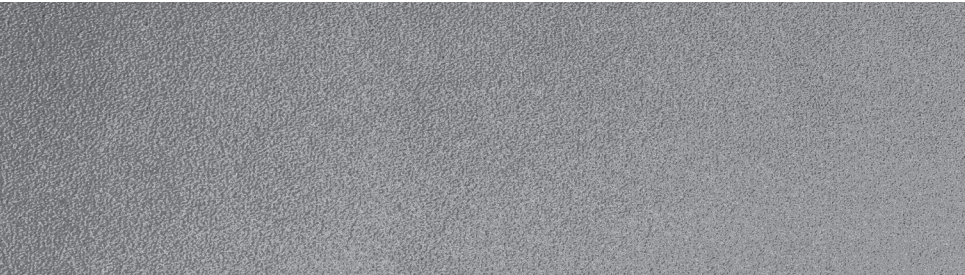


Facade decoration: VISAGE CT 710 Manhattan Grey, VISAGE CT 740 Iceland Silver;  
 Key colour: Colours of Nature® Nebraska 1; Additional colour: Colours of Nature® Nebraska 3

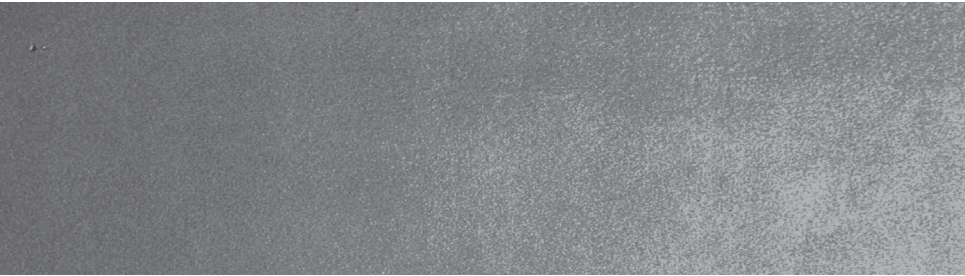
Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.

## CT 740 VISAGE

### Metallic Paint



Australia Silver



Iceland Silver



American Gold

Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.

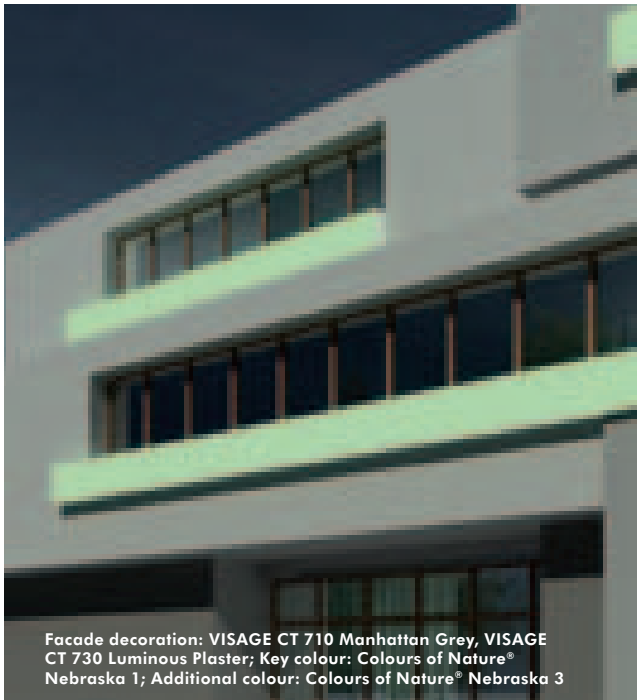


# Luminous plaster

With **VISAGE** products one can implement any ideas. Special, advanced technology plasters illuminate at night, giving a most surprising effect. But this is ‘the surprise’ that makes the modern architectural projects original and distinct. The interesting, shining details add to the character of the architectural forms and livens up the surface. The intensity of the luminescence depends on abutting energy sources and their intensity. Therefore this effect is time-bound, as is the case with any other luminous products.

## CT 730 VISAGE

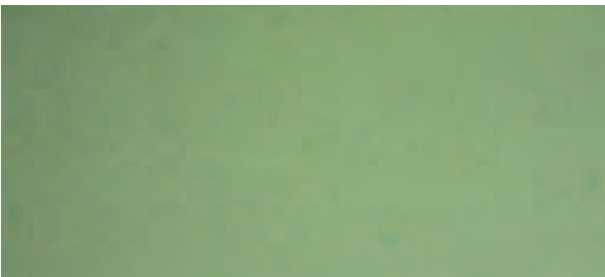
### Luminous Plaster



Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.



Luminous plaster – day look



Luminous plaster – night effect

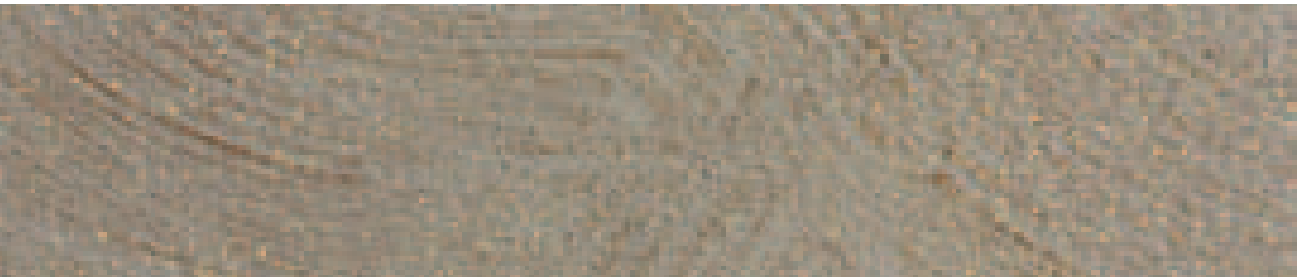


# Opal effect varnishes

The **VISAGE** palette offers an artistic opalescent effect in 2 different shades. Because of the varnish transparency, the final result is affected by the colour of the substrate and application method (by brush or roller). It gives an almost unlimited choice of final colour variations.

## CT 750 VISAGE

### Opal Lack



African Glow (applied by brush on Ceresit Colours of Nature® Kalahari 1 colour)



Arctic Glow (applied by roller on Ceresit Colours of Nature® Etna 1 colour)

Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.





# VISAGE Products

## Even more advantages

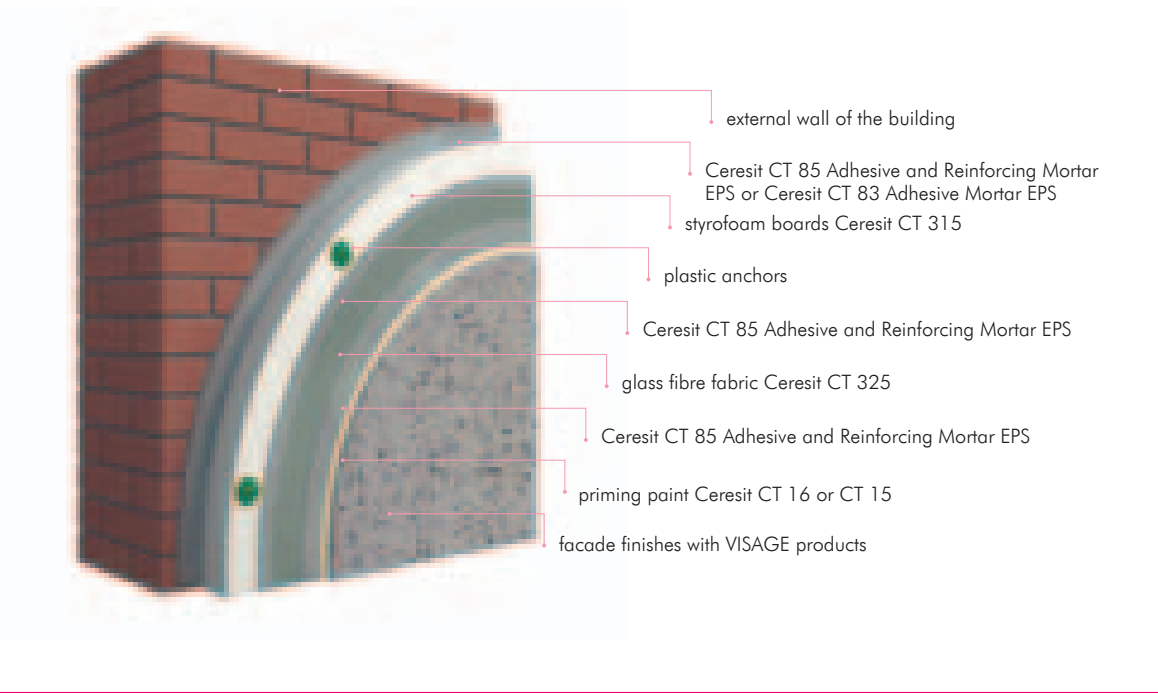
- VISAGE** products look and feel just like their authentic counterparts, adding many additional advantages. Unlike the real materials, **VISAGE** plasters and paints can be used on any base, in all conditions and with hardly any restrictions. Moreover, they are easy to transport and effortless to work with.

PROPERTIES	VISAGE (equivalent from the line)	NATURAL MATERIALS (wood, stone, metal)			
		granite	sandstone	wood	metal
Compatibility with insulation systems	+	-	-	-	-
Resistance to biological contamination	+	+	-	-	-
Easy to maintain	+	+	-	-	-
Easy to apply	+	-	-	-	-
Resistance to weather conditions	+	+	-	-	+
Colour durability (UV resistance)	+	+	-	-	+
Wide range of supplementary and compatible materials within insulation systems	+	-	-	-	-
Affordable price	+	-	-	-	-
Long-term durability	+	+	+	-	+
Minimise development of thermal bridges	+	-	-	-	-
Easy to integrate with other facades materials (ETICS)	++	-	-	-	-
Lightweight (little excessive weight not to strain facade construction)	++	-	-	-	-

**VISAGE** products are lightweight - they do not affect the building’s structure so they can be applied to the facade of both new buildings and old ones in need of renovation.

Thanks to advanced technology, **VISAGE** products are far more practical than their natural counterparts. They are weather, dirt and fire proof; they do not attract harmful woodworms and they are resistant to microorganisms such as algae.

Ceresit Ceretherm VISAGE System



- VISAGE** products are compatible and integrated with ETICS systems that guarantee perfect insulation, durability and esthetic properties, tailored to the individual taste of investors. The system gives comfortable indoor climate conditions – pleasant coolness in summer and cozy warmth in winter. The advanced and efficient technology protects the building from heat loss, leading to higher energy saving and lower bills as well as reducing the consumption of natural resources.

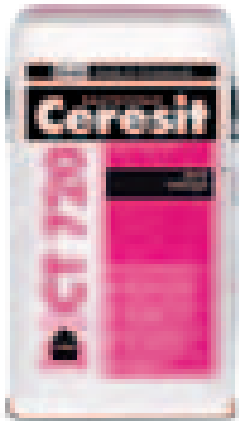
Whatever the main design idea, **VISAGE** is the perfect answer available to a wider group of investors. It allows the creation of a complete architectural effect as well as enhancing single details such as windows, pillars or plinths, creating the original look of the building. Both the practical and esthetic aspects make **VISAGE** the perfect choice for the demanding client.





# Products portfolio

**VISAGE** products are part of the professional system Ceresit Ceretherm **VISAGE**.



Packaging: 25 kg

## CT 720 VISAGE Wood Plaster

Design plaster for modelling wooden structures for outdoor and indoor use.

CHARACTERISTICS:

- ready for modelling wooden structure with templates
- highly permeable
- highly durable and resistant to weather conditions
- naturally resistant to fungi, mould and algae

The Ceresit CT 720 plaster is used for executing thin-layer plasters on concrete surfaces, traditional plasters, gypsum surfaces and on drywall, gypsum-fibre boards, etc. The CT 720 plaster is produced white, ready for painting with the “Wood” CT 721 colouring impregnate available in 6 colours.



Packaging: 20 kg

## CT 710 VISAGE Natural Stone Plaster

Design plaster with sandstone or granite structure for outdoor and indoor use.

CHARACTERISTICS:

- granite or sandstone effect
- resistant to weather conditions
- easy to maintain clean
- adaptive for machine application
- available in 16 granite colours and 12 sandstone colours

The Ceresit CT 710 plaster contains combinations of natural or modified granite or quartz aggregates. The plaster is used for execution of decorative plasters on traditional plasters, concrete and gypsum surfaces and chipboards, drywall boards, etc. Ceresit CT 710 is dedicated for spray application. Application on small areas is possible with a metal long foat. After setting, natural stone pattern is obtained.



Packaging: 4 l

## CT 721 VISAGE Wood Colour Impregnate

Design impregnate reflecting natural wood colours for outdoor and indoor use.

CHARACTERISTICS:

- resistant to weather conditions
- exceptionally durable and resistant to dirt
- high stability of colour
- available in 6 colours

Impregnate Ceresit CT 721 is used to make decorative layer giving the natural colour of wood on the surface of the plaster Ceresit CT 720 **VISAGE** Wood Plaster, thin layer of mineral plaster, traditional plaster of concrete, gypsum.

## CT 60 VISAGE Acrylic Plaster (0,5 mm)

Design acrylic plaster recommended to use with the „clinker brick” or „natural stone” stencil for outdoor and indoor use.

### CHARACTERISTICS:

- recommended for stencils
- resistant to weather conditions
- low absorption and high flexibility
- resistant to damage through wear and tear
- highly permeable
- BioProtect formula – protection against biological contamination (mould, fungi, algae)
- colour stability
- available in 12 colours of **VISAGE** palette and full Ceresit Colours of Nature® palette

Plaster Ceresit CT 60 0,5 mm is used for elevation performance by mean of stencils which imitate clinker bricks or natural stones. Product can be used on concrete bases, traditional plaster, gypsum bases and woodchips gypsum-cardboards.

Joints colours are created by Ceresit CT 16 primer paint. Recommended colours from Ceresit Colours of Nature® palette: Etna 1, Etna 5, Nebraska 3, Kalahari 1, Savanne 4, Colorado 4, Texas 5.

## CT 730 VISAGE Luminous Plaster

Design plaster with light shining effect in the darkness for outdoor and indoor use.

### CHARACTERISTICS:

- luminescence effect (light shining in the dark)
- resistant to weather conditions
- low absorption and high flexibility
- resistant to damage through wear and tear

The Ceresit CT 730 plaster is used for executing thin-layer plasters on concrete surfaces, traditional plasters, gypsum surfaces and chipboards, drywall boards, etc.

## CT 740 VISAGE Metallic Paint

Design paint reflecting metallic colours for outdoor and indoor use.

### CHARACTERISTICS:

- low absorption
- resistant to weather conditions
- available in 3 colours

Paint Ceresit CT 740 is designed to protect the facade, concrete structures, interiors. It can be used in covering mineral surfaces (concrete, cement, lime-cement and lime). The facades covered with the Ceresit CT 740 paint are given metallic effect.

## CT 750 VISAGE Opal Lack

Design lack with opalescent effect for outdoor and indoor use.

### CHARACTERISTICS:

- glow of opalescence colour changes depending on light angle
- resistant to weather conditions
- brush or roller application on various surfaces and structures
- available in 2 colours

Varnish Ceresit CT 750 is designed to make a decorative layer on the thin plaster’s surface, traditional plasters, concrete and gypsum surfaces. The material should be applied by mean of roller, brush, sponge or spray.



Packaging: 25 kg



Packaging: 25 kg



Packaging: 4 l



Packaging: 2 l

# Ceresit

Henkel CEE  
Erdbergstr. 29  
1030 Vienna  
[www.henkel-cee.com](http://www.henkel-cee.com)



Colours are reproduced by appliance of printing methods, hence may be slightly different than original colours.  
In case of strategic importance of colour choice, we recommend checking the actual sample.  
Pictures are only suggestion for use of VISAGE and Colours of Nature® products.